



FOR IMMEDIATE RELEASE

December 6, 2024

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2024 Tequila Mezcal Challenge Winners Announced

The sixth annual competition received a forty-five percent increase in entries

BROOMFIELD, Colorado - Wine Country Network, publisher of Wine Country International® Magazine and a global leader in producing professional beverage competitions for wines and spirits, has announced the 2024 Tequila Mezcal Challenge winners.

The 6th Annual Tequila Mezcal Challenge occurred on November 9 and 10, 2024, at Wine Country Network's corporate campus. The judging team was thrilled to be joined by two principals from the Agave Spirits Institute, Daniel Rodrigues and Oscar Montes.

The Tequila Mezcal Challenge focuses on more than sixty expressions of agave spirits. This year's competition received a 45% increase in entries, highlighting the growing popularity of the agave spirits category. All winners will receive physical die-cast medals, digital awards, and a listing in Wine Country International Magazine's Tequila Mezcal Buyers Guide, recognizing their resounding achievements.

2024 Best of Show Winners:

1st Place:

- Spirit of Gallo Derrumbes San Luis Potosi Mezcal

2nd place:

- Spirit of Gallo Don Fulano Tequila Imperial Extra Anejo Tequila

3rd place:

- Freshie Imports Authentico Reposado Tequila

For the complete list of winners and information, visit www.TeqMezChallenge.com

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****Attention Editors:** High-Resolution Photos Available for Publication Use.

****New Dates:** April 26-27, 2025**

The competition has been moved from November to April to allow more brands to participate.

Winners Benefits:

- Physical medals
- Digital medals (free)
- Scores
- Listing in the Wine Country International® Magazine Tequila Mezcal Buyers Guide
- Plus, more!

****Important Deadlines: ****

- Online Entries: April 19, 2025
- Samples Delivered By: April 23, 2025

Entry Fee: \$550

Bottles Required: 2 x 750ml (or equivalent ounces)

Enter online here:

<https://thedatastill.com/home/landing/7320>

More Information:

The Tequila Mezcal Challenge welcomes entries from artisanal producers (5,000 bottles or fewer) and commercial bottlers. The judging team comprises some of the world's most experienced tequila and mezcal experts who genuinely understand and respect the production process.

All competition winners will receive a distinguished physical die-cast medal, royalty-free digital medal artwork, actual scores (out of 100 points), a listing on the competition website, and promotional exposure through our globally broadcast news announcement. A follow-up feature article will also be published in *Wine Country International® Magazine. *



Packaging and design are critical components of sales and marketing in the beverage industry. The contest includes a packaging and design competition, judged by art directors and marketing specialists who will evaluate how your product design stands out in this competitive category.

About Us:

Wine Country Network, Inc. was established in 2002. The company publishes *Wine Country International® Magazine* and the *World Book of Whisky* magazine.

We also produce several renowned beverage competitions:

- Denver International Spirits Competition
- Denver International Wine Competition
- Canned Challenge
- Drink Pink International Rosé Wine Competition
- North American Bourbon and Whiskey Competition
- Tequila Mezcal Challenge
- Global Whisky Challenge - UK and European Whisky
- Global Whisky Challenge - Asian and Oceanic Whisky
- Global Whisky Challenge - North American Whiskey

For more details, visit:

www.WineCountryNetwork.com