



FOR IMMEDIATE RELEASE

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2025 Tequila Mezcal Challenge Winners Announcement

Cierto Tequila takes home eight medals, including two "Best of Show" awards

BROOMFIELD, Colorado—Wine Country Network, publisher of Wine Country International® Magazine and a global leader in producing professional beverage competitions for wines and spirits, has announced the 2025 Tequila Mezcal Challenge results. This competition accepts over sixty categories of Tequila, Mezcal, Agave Spirits, and ready-to-drink (RTD) Premixed Cocktails.

The 7th Annual Tequila Mezcal Challenge took place in beautiful Broomfield, Colorado, in the shadows of the Front Range Flatiron Mountains. Professional judges evaluated products double-blind using Wine Country Network's proprietary judging system.

Judges retested Double Gold (95+) winners and carefully selected the 2025 "Best of Show" winners.

Top spirits winners included:

"Best of Show"-1st Place: Cierta Tequila Private Collection Extra Anejo

"Best of Show"-2nd Place: Leucadia Tequila 1875 Tequila Blanco

"Best of Show"-3rd Place: Cierta Tequila Private Collection Anejo

Cierta Tequila was awarded **the 2025 "Brand of The Year"** for its outstanding performance and consistently high quality.

Top Packaging and Design Winners include:

•**Double Gold Design Winner:** Olujo, Añejo

•**Gold Design Winner:** Tequila El Mexicano Blanco

•**Gold Design Winner:** COLORES Espadin

For the full results, visit: **[TeqMezChallenge.Com](https://www.TeqMezChallenge.Com)**.

**Attn: Editors**

High-resolution professional photos are available for publication use.

The Tequila Mezcal Challenge welcomes entries from artisanal producers (5,000 bottles or less) and commercial bottlers. The judging team comprises some of the world's most seasoned tequila and mezcal experts. They understand and respect the work that goes into the entire production process.

Packaging and design are critical components of sales and marketing in the beverage industry. The contest also conducts a packaging and design competition, juried by art directors and marketing mavens who will judge how your product design stands out in this crowded category.

All competition winners will receive a handsome physical die-cast medal, royalty-free digital medal art, actual scores (100 pts), a listing on the competition website, and promotional exposure in our globally broadcast news announcement. A follow-up feature article will be published in Wine Country International® Magazine.

Save The Dates!

•2026 Tequila Mezcal Challenge Tasting Competition- April 25-26, 2026**Important Deadlines**

Online Entries: April 17, 2026

Samples Delivered by: April 21, 2026

Entry Fee: \$550

Bottles Required: 2-750ml (or equivalent ounces)

•2025 Tequila Mezcal Challenge Packaging & Design Contest**Important Deadlines**

Online Entries: April 17, 2026

Samples Delivered by: April 21, 2026

Entry Fee: \$200

Bottles Required: 1-750ml per entry

About Us

Wine Country Network, Inc. was established in 2002. Our company publishes Wine Country International® Magazine and the World Book of Whisky magazine.

The company also produces these world-famous beverage competitions:

- Denver International Spirits Competition
- Denver International Wine Competition



- Canned Challenge
- Drink Pink International Rosé Wine Competition
- North American Bourbon and Whiskey Competition
- Tequila Mezcal Challenge
- Global Whisky Challenge-UK and European Whisky
- Global Whisky Challenge- Asian and Oceania Whisky
- Global Whisky Challenge- North American Whiskey

More info: <https://winecountrynetwork.com/beverage-competitions/>